



4601 NE 77th Ave., Ste. 240
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of Natural
Resources*

Arizona Dept. of Agriculture

*California Dept. of Food and
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

Montana Dept. of Agriculture

*Nevada Committee on
Economic Development*

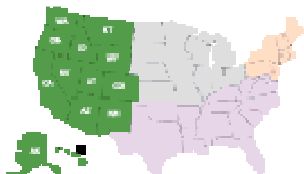
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

ANTAD 2010

March 10 – 12, 2010
Guadalajara, Mexico

Antad is the largest retail and supermarket trade show in Mexico with over 15,000 trade visitors. In 2009, a total of 42 U.S. companies participated, reporting \$18.5 million in 12-month projected sales.

The Mexican market is growing rapidly and demanding high quality products making ANTAD one of the best ways to introduce your products into the market. Buyers from major supermarket and retail chains, importers and distributors will be attending the show

The Washington and Oregon State Departments of Agriculture, in cooperation with WUSATA, will be coordinating a pavilion at ANTAD, March 10 – 12, 2010, for the Western U.S. agricultural companies. This is a great opportunity to reach the retail market in Mexico!

Suitable products include, but are not limited to:

- Consumer Ready
- Processed Fruits & Vegetables
- Seafood & Shellfish
- Frozen Products
- Snack Foods
- Dairy Products
- Wine & Beverages

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

We urge you to submit your application and booth payment early as space is limited and will be allocated based in the order applications and payments are received.

By joining the WUSATA pavilion you will receive a booth space with standard hard side & rear walls, carpet, header board carrying company name, four shelves, lockable demonstration counter, table with two conventional chairs, waste basket, booth cleaning, 5 exhibitors badges and 5 special guest invitations.

Please contact David Anderson with the Washington State Department of Agriculture by phone (509) 457-7137 or by email DAnderson@agr.wa.gov –OR- Janet Kenefsky with WUSATA by phone (360) 693-3373 ext 314 or by email janet@wusata.org for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

January 29, 2010



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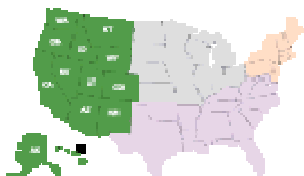
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693.3373.

Activity Registration Form

ANTAD 2010

March 10 – 12, 2010 • Guadalajara, Mexico

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Early Bird Participation Fees before Dec 31st:

☐ Aisle Booth (12.25 sqm) \$5,095.00

☐ Corner Booth (17.5 sqm) \$7,495.00

****discount applies to first booth only**

Standard Participation Fees after Dec 31st:

☐ Aisle Booth (12.25 sqm) \$5,595.00

☐ Corner booth (17.5 sqm) \$7,995.00

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: January 29, 2010

Return the completed Activity Registration Form by fax to **WUSATA: (360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

**Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 240, Vancouver WA 98662.**

Authorized Signature: _____

Printed Name: _____

Date: _____